

The information below is summarized from Israeli and foreign sources and intended for the exclusive use of Diamond Salespersons to whom it is addressed.

Warnings and Updates for Diamond Salespersons

Limited Distribution

June 3, 2012

India on the Line

An Attractive Meeting

1. The arrest of six accomplices in a robbery was reported in India yesterday, June 2, 2012. They were found in possession of over 150 pieces of stolen diamond jewelry worth Rs. 50 lakh (USD 90,000 – 100,000).
2. According to the report, the robbery was initiated by a 36-year-old Indian who lives in Jahangirpuri and was having difficulty supporting his family. He joined forces with five others, in order to supplement his income... He purchased a mobile phone SIM card under a false name, and used it to call a salesperson who works for a jewelry company. The robber asked the salesperson to meet him at a wedding mall in Saraswati Vihar (a residential area in northeastern New Delhi), promising him an attractive deal for diamond jewelry.
3. The robbers, who planned to rob the salesperson near the mall, were deterred at the last moment due to the large number of passersby in the area and, therefore, called the salesperson again, changing the venue of the meeting to a nearby park...
4. It was obvious from the outset how the story would end. The salesperson arrived at the meeting place with his partner, eager to make a tempting deal, and was attacked and beaten by the robbers, who escaped with their booty.
5. Acting on a tip-off, the local police managed to locate the suspects. As stated, over 150 items of diamond jewelry worth Rs. 50 lakh (USD 90,000 – 100,000) were found in their possession, along with a stolen car and four improvised weapons.



Insights:

6. Course graduates are very familiar with both the statistics and the methods used by robbers, including 'attracting' the salesperson to an agreed upon location by tempting him with a tempting deal.
7. Apart from the immediate insight with regard to the danger involved in agreeing to meet in a neutral, isolated and unsafe location, you should also remember that resisting a robbery (and unnecessary pursuit of the robbers) is liable to cost you your life!
8. A focused robbery indicates that the robbers had advance information, and this is generally updated by means of surveillance. We recommend refreshing the subject matter by means of periodic refresher training days that are held at Shafran.
9. Have a good week and a good trip.